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FOR IMMEDIATE RELEASE

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Columbia Welcomes Arthur D. Alvarez Jr. as Vice President of Sales

VANCOUVER, WA (USA) – June 29, 2026 – Kevin Brown, President of Columbia Machine, Inc. Concrete Products Division, is pleased to announce the appointment of **Arthur D. Alvarez Jr.** as **Vice President of Sales** for the Concrete Products Division.

Arthur brings more than 25 years of leadership experience in the concrete products and capital equipment industries, with a proven record of driving sales growth, building high-performing teams, and leading domestic and international sales organizations. Throughout his career, he has successfully developed strategic sales initiatives, expanded global markets, implemented CRM systems, and strengthened customer relationships across North America, Europe, Asia, Africa, and the Middle East.

In his new role, Arthur will lead the division's sales strategy, oversee key customer relationships, support product development initiatives, and work closely with engineering, marketing, and operations to deliver innovative solutions and exceptional customer service.

"We are excited to welcome Arthur to our leadership team," said Kevin Brown, "His extensive industry experience, customer-first approach, and history of building successful sales organizations make him an outstanding addition to Columbia."

Arthur's expertise in sales leadership, operational excellence, and strategic market development will play a key role in supporting Columbia's continued growth and commitment to serving customers throughout the concrete products industry.

ABOUT COLUMBIA MACHINE

Established in 1937, Columbia Machine is a fourth generation, privately held, worldwide leader in the design, manufacturing, and support of factory automation equipment solutions for a variety of industries, with customers in over 100 countries around the world. Primary business units include Batching and Mixing Solutions, Concrete Products Equipment Solutions, Production Equipment Molds, Bag Filling and Handling Technology, Mechanical Palletizing Machines, Robotic Palletizing Solutions, Conveyor System Solutions, Pallet Load Transfer Solutions, and Manufacturing Services. The Columbia Group of Companies has seven manufacturing facilities on four continents, with over 1,200 team members worldwide, focused on world-class engineered solutions and customer service.